My Brothers and Sisters in Christ,

We live in a time when people need to hear the Word of God in a clear and understandable way, in order to see his glorious plan for their lives. Catholic Television of San Antonio, CTSA, brings that vision and that hope into more than 330,000 homes in the Archdiocese of San Antonio that are served by Time Warner Cable.

Catholic Television of San Antonio is funded through the generosity of the its viewers , by those who give annually to the Archbishop's Appeal, program underwriters and many other donors who support our mission of evangelization, offering hope and faith to those who watch CTSA.

CTSA needs your help too. Often I find that people believe that Catholic Television of San Antonio is funded by the archdiocese, and doesn't need additional financial support. The fact is that none of our regular operating budgets come from the archdiocesan budget. The Archbishop's appeal, which comes entirely from parish donations, provides for about half of CTSA's daily expenses. It is responsible for raising the balance.

Television is a costly means of outreach. Equipment and qualified personnel come at a premium. CTSA is fortunate to have a talented and gifted staff, plus a remarkable group of dedicated volunteers. We are truly blessed that people who host our programs donate their time, talent and often their own personal treasure in the development and production of their programs.

However, we have only begun. As CTSA continues to bear witness to the Gospel of Christ, we need to continue to improve the quality of our productions and the variety of our programming. Our vision for this ministry is not to maintain the status quo, but to help shape the spirit of our archdiocese with compelling, educational, inspiration and entertaining programming that returns to the Lord our best efforts. He deserves no less.

If you share our vision that Catholic Television can continue to grow to be an even more effective tool of evangelization for people who seek God in their lives and the answers that can only be found in the spirit of faith, then we humbly ask for your support. Help us to achieve our goals of attaining technical, artistic and pastoral excellence. Please donate to Catholic Television of San Antonio.

May Jesus, through the intercession of Mary, grant you peace and joy.

Sincerely yours in Christ,

Most Reverend José H. Gomez, S. T. D.
Archbishop of San Antonio